



## KNOW YOUR NUMBERS, KNOW YOUR BUSINESS

---

EVENT

# Dealing Confidently with Finance

Understanding the financial implications of day-to-day business decisions can help improve the performance and profitability of your business.

Suitable for managers from any business sector and with little or no previous financial knowledge, these two half-day workshops will explore areas that confuse non-accountants and leave you with the ability to review and discuss financial figures with confidence.

### Part 1 will cover:

- Understanding key financial reports including Profit & Loss and the Balance Sheet
- Jargon busting: feel confident with financial terminology
- Understanding cash flow and identifying the difference between profit and cash flow
- Building your own accounts.

### Part 2 will cover:

- Key Performance Indicators: how to use financial information to improve performance
- The role of budgets and the priorities for budgeting
- Calculating break-even
- Identifying and preparing management accounts to measure performance.