



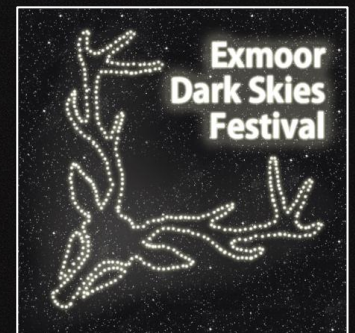
**EXMOOR**  
NATIONAL PARK

Exmoor Nature Festival & Dark Skies Festival

# Sponsorship Opportunities



Photo: Harvey Grenville



# /// Welcome

Each year we host two high profile festivals and we have exciting sponsorship opportunities for:

- **The Exmoor Nature Festival**
- **The Exmoor Dark Skies Festival**

As the headline sponsor (of either or both), you will have the opportunity to profile your brand through these exciting and engaging festivals.



## Why Sponsor?

- **Reach new customers** – locals & visitors alike
- **Build positive brand impact** – align with nature, community & unique experiences
- **Stand out** – only 2 headline sponsor slots available.



## **Exmoor Nature Festival** **2 weeks in late May**

Two weeks of events celebrating wildlife, well-being & the great outdoors – from nature walks & yoga to wild swimming, art workshops and opportunities to get involved in conservation.

[www.exmoor-nationalpark.gov.uk/nature-festival](http://www.exmoor-nationalpark.gov.uk/nature-festival)

*“We had a wonderful open day, and it was great to be part of the Festival in this way. We hosted farm tours, nature craft workshops, seed bomb making, and we also had our artist in residence in conversation in the shepherd's hut cafe.”*

**With the Wild – 2025 Event Host**

**Interested  
in both?  
We can offer  
a discounted  
rate!**



## **Exmoor Dark Skies Festival** **2 weeks in late October**

The profile of this well-established and much-loved festival just keeps on growing with over 60 events including stargazing, night walks, astrophotography, storytelling & so much more.

[www.exmoor-nationalpark.gov.uk/darkskiesfestival](http://www.exmoor-nationalpark.gov.uk/darkskiesfestival)

*“The Exmoor Dark Skies Festival is quickly becoming one of the UK's top astronomy events, which is not surprising considering Exmoor National Park was Europe's first International Dark Sky Reserve.”*

**BBC Sky at Night**

# Your Sponsorship Package Includes:

- **Community Connection**

Show your support for Exmoor – join festivals that attract thousands and celebrate the very best of our area.

- **Media Exposure**

Your business featured in press releases shared with regional & national outlets.

- **Festival Branding**

Logo placement across all festival graphics used by partners, tourism bodies & local businesses.

- **Online Presence**

Logo, name & website link on the official festival webpage.

- **Printed Visibility**

Front cover logo & name on 7,000 festival programmes + full-page back cover advert.

- **Publicity Reach**

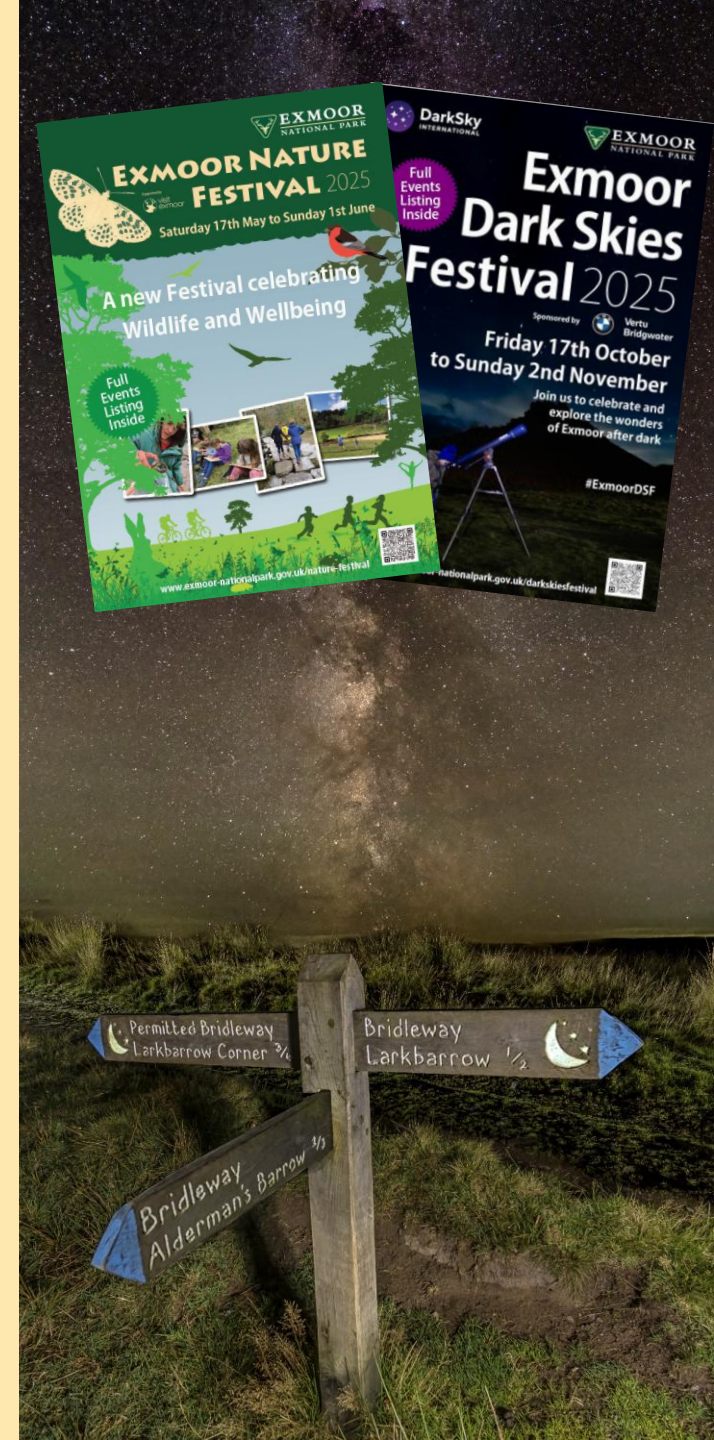
Inclusion across posters, marketing, e-newsletters & social media – with regular sponsor mentions & tagging.

- **On-Site Promotion**

Bring banners, displays, samples or demos to ENPA festival events (by agreement).

- **Exclusive Benefits**

Up to 10 free pre-booked tickets for ENPA festival events.



# /// Press and Media

We are thrilled that the Exmoor Festivals have already received significant press interest and we're confident that we can build on this for 2026.

Our previous festivals have been covered by national and local television, radio, newspapers, glossy magazines and online sites.

We are excited to continue spreading awareness about the wonders of Exmoor's night skies and diverse wildlife including the thrilling experiences they enable and the importance of conserving them. We look forward to sharing our festivals with even more people in the years to come.



# /// Interested...



Don't miss out on these strictly limited opportunities to play a crucial role in these incredible events, show your support for one of the UK's finest landscapes and showcase your brand to a wide audience of thousands.

**We'd love to have a chat about how we might work together...**

**Call: 01398 323665**

**Email:  
[ruralenterprise@exmoor-nationalpark.gov.uk](mailto:ruralenterprise@exmoor-nationalpark.gov.uk)**

[www.exmoor-nationalpark.gov.uk](http://www.exmoor-nationalpark.gov.uk)